



Auri™ Lights. Camera. Auri... Hear Every Moment.

 AURACAST™

FOR CINEMAS

Inclusive Audio Designed for Modern Cinema Environments

Cinema experiences rely on clear, immersive sound. From dialogue and music to atmosphere and emotion, every moment matters. Yet for many guests, understanding audio in a cinema environment can still be challenging.

Auri™ helps cinemas deliver clearer, more accessible listening experiences using Auracast™ broadcast audio technology.

Developed by Ampetronic | Listen Technologies, Auri™ enables guests to receive cinema audio directly through compatible hearing aids, cochlear implants, earbuds, headphones or venue provided receivers.

Preparing for the Next Generation of Accessible Audio

Auracast™ broadcast audio is expected to become an important accessibility technology across public spaces including entertainment venues, transportation, hospitality, education, and public infrastructure.

Auri™ helps cinemas prepare for the future of accessible audio while protecting existing AV investments and maintaining compatibility with current assistive listening approaches.

Why Cinemas Are Looking at Auracast™

Audience expectations around accessibility continue to evolve, while personal listening technology adoption continues to grow.

Auracast™ broadcast audio introduces new opportunities for cinemas to support more inclusive listening experiences by enabling guests to connect to venue audio using devices they already use every day.

For cinemas, this creates opportunities to:

- Improve dialogue clarity and speech intelligibility
- Enhance accessibility for guests with hearing loss
- Deliver more inclusive entertainment experiences, including audio description
- Reduce barriers to understanding film audio, including alternative languages
- Demonstrate commitment to accessibility and customer experience

Flexible Listening Options

Guests can connect using:

- Auracast™ compatible hearing aids
- Compatible cochlear implant processors
- Auracast™ compatible earbuds or headphones
- Venue provided receivers

This flexibility allows cinemas to support a broader range of accessibility needs while offering a familiar and intuitive user experience.

Why Auri™

Auri™ is built for professional AV and cinema environments, integrating with existing audio systems and assistive listening technologies without requiring infrastructure changes. Developed by Ampetronic | Listen Technologies, it combines decades of expertise in hearing loops, RF, IR, and networked audio to deliver flexible, future-ready accessible audio solutions.

This enables venues to:

- Expand accessibility options for guests
- Support both personal listening devices and venue provided receivers
- Add Auracast™ broadcast audio capabilities alongside existing systems
- Futureproof accessibility infrastructure for emerging audio standards
- Scale across single or multi auditorium deployments

Hear Every Moment

Auri™ helps cinemas create more inclusive and welcoming experiences for every guest, making it easier to hear every moment.

Speak to our team: auriaudio.com

AMPETRONIC

LISTEN
TECHNOLOGIES